



EarlyGame joins forces with industry leaders Bayes Esports and Shadow to ramp up data visualizations

Munich, June 28th 2021 - EarlyGame, the Munich based esports, gaming and entertainment platform, today announces its partnership with Bayes Esports, the world's leading platform for esports data, and Shadow.GG who is processing and visualizing Bayes Esports' data.

The collaboration marks another great milestone for EarlyGame, as they're taking a giant leap forward to become the #1 community platform for esports, gaming and its pop culture. The partnership further leverages the user engagement of the community platform and supplies the users with the latest results and statistics of the biggest esports titles in the respective stats sections. "Through the visualization of data and statistics of esports (live-) events, we are one step closer to our goal of making esports more suitable for the mainstream." says Founder and Managing Director Fabian Furch.

As market leaders of each of their segments, Bayes Esports and Shadow.GG, are supplying a diverse ecosystem of more than 175 esports clients across all key industries, ranging from media, to service providers, analytics companies to betting operators and community partners. Through Bayes Esports' exclusive partnerships with Riot Games, ESL, Dreamhack Beyond the Summit, OGA and many more, they distribute official live data directly from the source.

Due to the complexity of digital esports content, there is a growing demand for high quality visualizations that helps the users to understand and engage with the esports content. Right from the start of EarlyGame, the startup was backed and funded by the popular sports magazine, kicker, and its publisher, Olympia Verlag. A profound support that in December 2020 led to the announcement of their strategic partner with kicker's further increase of their investment in EarlyGame to 40%.

Since 24.06.2021 EarlyGame has been open to private and institutional investors on Seedmatch.com (<https://www.seedmatch.de/investmentchancen/earlygame>). Starting at an investment of 250€, interested investors can become a part of the startup, as well as contributing and benefiting from the success of the company in the years to come.

Images can be found at this [Link](#)

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